



BOOM

BLAKE SCHOLL
FOUNDER & CEO



Blake Scholl founded Boom Supersonic in September 2014 with the goal of making high-speed travel mainstream.

Prior to founding Boom, Blake held leadership roles at Amazon and Groupon and co-founded mobile technology startup Kima Labs, acquired by Groupon. He started his career as a software engineer at Amazon in 2001, where he developed software for personalized and automated merchandising and later owned a \$300M P&L at age 24. Later, Blake was the first employee and director of product development at Kleiner-backed mobile startup Pelago. In 2010, he co-founded mobile technology startup Kima Labs, acquired by Groupon in 2012. At Groupon, Blake held multiple executive roles, culminating in responsibility for relevance, email, and search. Blake's interest in aviation started in childhood—he grew up in suburban Cincinnati, where his parents often took him to the local airport to watch Cessnas take off and land. He started flying for fun in college, earning his private pilot license in 2008 and instrument rating in 2011. Blake holds a BS in Computer Science from Carnegie Mellon University. He lives in Denver and is a father of three.